

The Ambassador Kit

You know your crew. Here's how to bring them somewhere that's theirs.

The eight-week commitment

Post 3–5 times a week for eight weeks, and personally bring five coworkers in with your invite code. That's it — that's how every great crew community has ever started.

Seed threads that always work

- "Third-shift check-in — who's on tonight?"
- "What's actually open near the gate at 5 a.m.?"
- "Who do you trust for A/C repair around here?"
- "Best thing you ever bought off a coworker?"
- Post the next real event — the potluck, the fundraiser, the sendoff — with RSVPs on.

Your toolkit

- Print flyers + posters: tocalk.app/materials
- Your invite code lives in the app — every coworker who joins with it earns you **+100 points**.
- Event posters for anything you host are in the same kit.

The ground rules

- **Public places only** for flyers you place — diners, gas stations, laundromats, gyms. Never on employer property; a break-room pin is a member's own choice, not the program's.
- **Be transparent** — ambassadors are thanked with a monthly gift card, and we say so openly.
- **Anonymity comes with moderation** — every post, named or anonymous, is reviewed before it appears. Say both halves.
- Keep confidential work info off the app. Always.

What you get

- A monthly thank-you gift card while you're active.
- Early word on what's coming, and a real voice in what gets built.
- Your crew, in one place — which was the point all along.

MY INVITE CODE _____

MY CREW / SHIFT _____



New coworker? Point them at the code or tocalk.app/join — free, under a minute, iPhone & Android or any browser.
Questions, ideas, anything: support@tocalk.app — a real person reads every message.

